

Suntava has made it possible for beverage companies and restaurants to create healthy, nutritious and tasty fruit and vegetable fusion drinks by extending the goodness of its purple corn hybrid to another level with the introduction of its purple corn concentrate. If you would like high resolution photos and/or a time to interview one of Suntava's principals, please let us know.

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Ancient Drink Gains in Popularity

Suntava Helps Make Healthy Fruit, Vegetable Fusion Drinks Like *Chicha Morada* Possible

Afton, Minnesota, June 11, 2010 — About 5,000 years ago the people of Peru came up with a tasty, healthy drink they called *Chicha Morada*, which translated means "purple liquor." *Chicha Morada* however, is a non-alcoholic, spiced beverage produced by boiling purple corn with pineapple, quince, green apple, cinnamon, cloves and a splash of lime juice.

And now Suntava®, a Minnesota-based ingredient technology company, with its proprietary and versatile purple corn hybrid, is introducing a purple corn concentrate that can be used by bottlers and restaurant professionals to formulate *Chicha Morada* and other healthy and nutritious fruit and vegetable fusion drinks.

In helping cultivate this new — yet very old taste, Suntava has harnessed the unique health properties of purple corn varieties found around the world, strains which trace their ancestries back hundreds of years. After a decade of research and breeding practices over two hemispheres, Suntava is unlocking the health benefits found in these species and making them available to today's savvy consumer.

The concentrate from Suntava's purple corn that will go into the making of beverages like *Chicha Morada* contains powerful health benefits, is non-GMO and loaded with vitamins, minerals and amino acids. The concentrate also provides four times the antioxidant power of blueberries, and is rich in cyanidin-3-glucosides, known to be one of the most powerful anthocyanins present in the natural world, which are believed to minimize the effects of aging, while reducing the risk of cancer and heart disease.

The multiple applications Suntava's scientists are making possible are not only helping revitalize the food and beverage industry, the starches, proteins and oils are sustained in ways that can continue to positively affect the food chain.

To learn more about Suntava's purple corn concentrate, or to investigate its many applications, please visit www.suntava.com, or send an Email to info@suntava.com.