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**A Natural Alternative to Synthetic Food Dyes
*Unique Non-GMO "Purple Corn" Poised To Make Positive Market
Impact***

Afton, Minnesota, May 18, 2009 – One developing company has combined an excellent idea with a growing need – and made it reality. Suntava™, a young Minnesota group, is offering an alternative to synthetic food additives by providing the world with a new and natural choice, while at the same time creating needed jobs.

In its development stage Suntava created a natural purple corn hybrid from which natural red dyes are extracted for use as a healthy option to the synthetic colorings found in many foods, beverages and cosmetics.

"Synthetic dyes have been common in the food chain since the early 1900's, and today are five times more prevalent in our diets than they were 30 years ago," said Bill Petrich, Suntava president and CEO. "Suntava's 'purple corn' based product offers a substitute for synthetics – and comes from a safe, non-GMO product anyone can use."

Due in part to health concerns that have risen recently in the United States and Europe, and the growing desire for natural products, some organizations like Whole Foods Market and the Oprah! Program Web site, have questioned the need for artificial colorants – while calling for natural alternatives.

As this trend brings a greater demand for locally-produced natural dyes, Suntava is ready to meet it by deriving its product from our most abundant and widely understood crop source: corn.

As part of its mission to succeed, Suntava has positioned itself as a progressive, value-oriented U.S. based company that produces a needed alternative from a plentiful source while creating more jobs as it grows to meet the increasing demand.

For the past 12 years, and across two hemispheres, Suntava's founders have developed their unique, natural, purple maize hybrid – extracting the natural dyes abundant in it, but preserving the quality of the corn's starches, glutens and oils for other uses that positively affect the food chain. From these successes, Suntava is developing distribution alliances to facilitate penetration of its unique product in key markets.

For more information, please visit www.suntava.com.