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Suntava Shows its Versatility

**Ingredient Technology Company's Whole Grain
From its All-Natural "Purple Corn"
Perfect for Tortillas, Tacos, Cereals, Snacks, Chips**

Afton, Minnesota, January 8, 2010 – Ingredient technology company Suntava™ is showing its value to the food industry.

When the *whole grain* is taken from Suntava's proprietary 'purple' corn, it can be applied to a host of applications including corn chips, tortillas, tacos, cereals and other types of snacks.

Delicious, healthy and high in antioxidants, use of the *whole grain* is part of an effort to meet consumer-driven health and wellness demands. In doing so, Suntava has unlocked health benefits hidden in the past, even though developed from modern day seed. Suntava traces the ancestry of its unique purple corn back hundreds of years, where it originated in the Mexican highlands, the West Indies and Europe's Rhine Valley.

Today, in a partnership with growers in America's heartland, the company has unlocked these treasures, producing a sustainable supply of whole grain to meet consumer demand.

As the health benefit of living and eating well builds in awareness, manufacturers are fast realizing they must incorporate value-added ingredients to win and maintain customer loyalty. With the vitamin, mineral and antioxidant-rich ingredients in Suntava's non-GMO purple corn delivering four times the power of blueberries, gaining that loyalty has never been easier.

For more information, please visit www.suntava.com.

