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**Suntava, Zumbro River Brand
Showcase Natural Antioxidant Ingredient in Snacks**

**Purple Corn Application Expands Healthful and
Nutritive Value of Whole Grain**

Afton, Minnesota, April 19, 2010 – Ingredient technology company Suntava™ has entered into an alliance with Zumbro River Brand, Inc., a contract processor, to manufacture extruded food products, further expanding the versatility of Suntava's proprietary purple corn.

Zumbro River Brand, working from its Albert Lea, Minnesota location, utilizes Twin Screw Extrusion Technology to produce crunchy, good-tasting snacks, cereals and crispy pieces in a variety of shapes, using the flour from Suntava's purple corn. The pieces can be flavored or seasoned to fruit or savory flavors, with berry and salsa-flavored being examples. The extruded purple corn pieces exhibit a natural purple/blue color, which changes to raspberry red with surface application of food grade acidulents.

Suntava's *whole grain* purple corn flour is non-GMO, gluten-free and displays a high concentration of antioxidants. So powerful, in fact, that snacks and cereals produced from this flour demonstrate four times the antioxidant power of blueberries. They also contain cyanidin-3-glucosides, natural organic compounds, which are believed to minimize the effects of aging, while reducing the risk of cancer and heart disease. Suntava's *whole grains* also contain health-promoting vitamins, minerals and amino acids.

The end product that will come as a result of this association will be another move toward what the American consumer seeks: Applications that have both high nutritional value and excellent taste.

For more information on the company that is Unlocking Nature's Brilliance™, please visit www.suntava.com.

To learn more about contract extrusion services, go to www.zumbroriverbrand.com.